

NEWS RELEASE



FORUM RESEARCH INC.

Canadians are divided on when to implement the trade deal

Toronto, June 5th – In a random sampling of public opinion taken by The Forum Poll™ among 1633 Canadian voters, half (51%) say they want to implement the trade deal with the United States and Mexico now while the other half (49%) of Canadians want to wait to implement the trade deal until after the election in October.

Respondents who say they want to implement the trade deal now include those aged 65+ (57%), males (54%), the most educated (60%) and the most wealthy (57%), living in Ontario (54%) or Quebec (53%), and supporting the Liberals (69%).

Respondents who say they want to wait until after the election to implement the trade include those aged 45-54 (54%) or 55-64 (51%), those identifying as other (55%), the least educated (55%) or having some college or university (55%), the least wealthy (61%), living in Manitoba/Saskatchewan (58%) or Alberta (57%), and supporting the Bloc Quebecois (63%) or Conservatives (59%).

“Much like the Canadian political landscape right now, opinions on when the tri-lateral trade deal should be implemented are strongly polarized,” said Dr. Lorne Bozinoff, President of Forum Research. “Unsurprisingly, Liberal and Conservative supporters disagree on the timing, but there’s a similar divide amongst the east and west, with Ontario and Québec saying the deal should be implemented now, and the prairies and Alberta saying the deal should wait.”

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1633 randomly selected Canadians across the country. The poll was conducted from May 31-June 2, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.

Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100



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Trade deal

In your opinion, should the government of Canada implement its trade deal with the United States and Mexico, also known as the CUSMA, or the USMCA, or new NAFTA, now, or wait until after the election in October?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
Sample	1633	216	235	260	370	552	836	755	42
Implement the trade deal now	51	52	51	46	49	57	54	49	45
Wait until after the election	49	48	49	54	51	43	46	51	55

Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	1633	137	270	229	189	183	356
Implement the trade deal now	51	39	47	46	52	52	57
Wait until after the election	49	61	53	54	48	48	43

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1633	287	405	644	297
Implement the trade deal now	51	45	45	53	60
Wait until after the election	49	55	55	47	40

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1633	124	403	597	122	167	220
Implement the trade deal now	51	51	53	54	42	43	49
Wait until after the election	49	49	47	46	58	57	51



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Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	People's Party of Canada	Other
Sample	1633	535	487	165	195	97	62	22
Implement the trade deal now	51	41	69	51	48	37	49	27
Wait until after the election	49	59	31	49	52	63	51	73

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